

RSM International
global excellence in audit, tax & consulting

The Choice for Asia Pacific



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About us

RSM International is a worldwide network of independently owned and managed professional service firms, providing accounting, tax, consulting and specialist advisory services to ambitious growing organisations around the globe. High standards, a common work ethic and clear focus make our member firms valuable partners for a varied client base worldwide.

Vision

For our members to be the provider of choice to internationally active growing organisations who are looking for accounting, tax, consulting and specialist advisory services that will create lasting success and help them reach their goals.

Purpose

We will surprise you with:

- Our culture of partnering and understanding
- Our relentless pursuit of quality in business
- Our passionate drive for your success

Values

- Integrity: We will build trust, act ethically and responsibly and respect differences
- Partnering: We are ambitious for each other and for our clients
- Excellence: We will understand first and deliver with quality

Global representation

RSM International spans the globe, with more than 700 member and correspondent firm offices in 83 countries worldwide and more than 32,500 people on hand to serve clients. We have member firms in North and South America, across Europe, Africa and the Middle East and throughout the Asia Pacific region.

“When you open for business beyond your national borders, the value of local knowledge cannot be over emphasised.”

Neil Hough
Regional Director, RSM Asia Pacific

RSM in Asia Pacific

Business in the Asia Pacific region is changing at a significant speed. Clients recognise the value of dealing with RSM as a strong network of member firms which brings together professionals from across the region to deliver services when and where they need them.

Facts

- Sixth largest network of independent accounting and consulting firms in the world
- Member and correspondent firms in 15 countries throughout Asia Pacific
- More than 100 offices across Asia Pacific
- 6,900 staff including more than 450 partners in Asia Pacific and 32,000 professionals globally

Services

- Audit & assurance
- International tax planning
- Risk management services
- Transaction services
- M&A advisory services
- Corporate restructuring
- IFRS advisory services
- Foreign subsidiary audits
- Management and business consulting
- Corporate finance
- Forensic accounting
- Information technology consulting
- Financial services outsourcing

Services in other countries are provided through contacts and support from RSM member firms.

RSM International is represented in the following countries:

Asia Pacific

Australia	Pakistan
China	Philippines
Hong Kong	Singapore
India	South Korea
Indonesia	Taiwan
Japan	Thailand
Malaysia	Vietnam
New Zealand	

Europe

Albania	Italy
Andorra	Luxembourg
Austria	Malta
Azerbaijan	Netherlands
Belgium	Northern Ireland
Channel Islands	Norway
Cyprus	Poland
Czech Republic	Portugal
Denmark	Romania
France	Russia
Germany	Spain
Greece	Switzerland
Hungary	Turkey
Ireland	Ukraine
Israel	United Kingdom

Americas & the Caribbean

Argentina	El Salvador
Bermuda	Guatemala
Bolivia	Mexico
Brazil	Panama
Canada	Peru
Cayman Islands	Puerto Rico
Chile	Turks & Caicos Islands
Colombia	Uruguay
Dominican Republic	USA
Ecuador	Venezuela


Africa

Algeria
Kenya
Mauritania
Mauritius
Morocco
South Africa
Tanzania
Tunisia

Middle East

Afghanistan
Bahrain
Egypt
Iran
Jordan
Kuwait
Lebanon
Oman
Saudi Arabia
UAE
Yemen

The Great Wall of China



“Wherever in the world your business is going, you need rapid, relevant answers and a fast-moving team of professionals on your side. RSM member firms can help.”

Amir Abadi Jusuf
Chief Executive Partner, RSM AAJ Associates, Indonesia

Your link to Asia Pacific

In today's rapidly evolving financial landscape, we are seeing a resurgence of economies throughout the Asia Pacific region, particularly in the emerging superpowers of China and India. Ongoing investment and growing purchasing power will continue to have a significant impact as businesses seek to capitalise on the huge potential of the region. This has resulted in increased activity by businesses that require multiple location representation.

Scope of the Asia Pacific network

RSM International has strong independent member firms throughout the Asia Pacific region. Clients receive advice from professionals who understand local languages, cultures and traditions, as well as local rules and regulations. This enables us to put together a team of multilingual people who can bridge the gap between eastern and western ways of doing business and interpret local rules for international companies.

Global presence

Link into RSM's global network to access the expertise and advice that will help you grow your business. In addition to RSM's network of Asia Pacific offices, we have experts at member firms throughout Europe, the Middle East and Africa, as well as the Caribbean and Americas.

Access to worldwide markets

RSM has member firms throughout Europe, with representation in all of the key financial business centres, to support the opportunities available to businesses already in, or seeking to enter, European countries.

Our solid foundation and strength across the Americas means our firms are ideally placed to provide services to clients from this region who have subsidiaries or operations in Asia Pacific or, alternatively, Asia Pacific companies that have operations in, or are seeking to enter, the Americas' market.

The Middle East and African regions offer significant business opportunities. RSM International has quality members in both regions and can support Asia Pacific businesses looking to harness the potential these regions have to offer.

A low-angle, upward-looking photograph of the Petronas Towers in Kuala Lumpur, Malaysia. The towers are made of a complex, repeating pattern of steel and glass, creating a strong sense of verticality and architectural rhythm. The sky is a mix of grey and white clouds, providing a dramatic backdrop for the towers. A teal curved line runs along the right edge of the image, separating it from the text area.

“When businesses cross international borders, our global network enables RSM firms to assist clients using common standards, a common approach, co-ordinated professionals, the highest level of international service standards and total commitment to finding the right solutions.”

Wong Poh Weng
Chairman, RSM Asia Pacific

Close relationships

The RSM difference lies in the close and enduring relationships member firms forge with their clients and between each other. The partners of our member firms know each other exceptionally well, thanks to frequent cross-border assignments and cross-disciplinary meetings, and draw on these close relationships to get quick results for clients.

One point of contact. One team on your side

Clients of RSM member firms want to work with professional service advisors who share their values. RSM firms don't rush in with ready-made solutions. They listen first, and devote considerable time, thought and energy to understanding your business and goals. As a result you will receive perfect-fit solutions to assist you in achieving your short- and long-term ambitions.

RSM member firms aim to fit seamlessly into your working culture, so that together they form one close-knit team that is working to achieve the same goals. You will have one trusted RSM contact who will mobilise a well-informed team for you exactly when and where you need it.

One point of contact and one team on your side. It is this closeness that makes the difference.

Making things happen

Clients want advisors who can offer the full package of tax, financial audit, accounting, legal and management advisory services. They prefer the multidisciplinary approach as they have one partner to talk to and a skilled, efficient team that reacts to their demands quickly. RSM firms never underestimate the importance of local knowledge. When you deal with an RSM member firm, you are partnering with a firm that is embedded in a local culture and has the advantage of knowing precisely how to make things happen in that environment.

A foundation of quality

Quality is the absolute cornerstone for RSM International. Member firms are expected to maintain the same high standards of technical excellence with a focus on providing an outstanding service to clients. Whether you engage an RSM member firm in Taiwan or Thailand, you will find the same commitment to quality and the same excellence as standard.

Quality you can trust

It is far from easy to become an RSM member firm. Only the highest quality firms are invited to become part of the network. We have strict membership criteria and a rigorous ongoing inspection programme.

Forum of firms membership

RSM International is a full member of the IFAC Forum of Firms, an association of international networks of firms that perform audits of financial statements that are, or may be, used across national borders. The Forum's goal is to promote consistent and high quality standards of financial reporting and auditing practices worldwide.

The perfect team

Our Centres of Excellence structure enables our members to put together the perfect team for your particular project. We have established Centres of Excellence for key services such as tax, IFRS, transaction services, insolvency and risk management in the Asia Pacific region. A central coordinator will put together a team of experts from across the region who have the specialist knowledge that you need.

RSM people

The highest standards of quality and professionalism are demanded from the people who work within RSM member firms. In order to achieve these standards, there is an extensive list of training materials, workshops and webcasts for RSM people in every service area and at every level.


The RSM Academy is a global residential training programme for senior managers and junior partners. It focuses on quality, client service delivery, international awareness and business development.

The RSM International secondment programme allows high-performing individuals to work in different RSM firms, thereby broadening their understanding of different regions and approaches. As a result, future leaders have the chance to improve their technical skills while building relationships with colleagues across the network that will be invaluable to clients in the long-term.

"We joined RSM because of its commitment to quality standards and services, and the quality of the firms in the Asia Pacific region. When our clients in China want to do business overseas, we can refer them to the RSM network knowing they will be well looked after."

Lily Li Xiuqing
International Contact Partner, RSM China CPAs, China

Wat Benjamaborphit, Thailand



“The RSM approach to audit requires rigorous standards of professional competence, independence and objectivity, yet also recognises that the auditor is uniquely placed to make a constructive contribution to the client’s business.”

Robert Dohrer
Chairman, RSM International Transnational Assurance Services Executive Committee

Shopping Mall in Singapore

Offering you transparency of service

Audit & assurance

RSM member firms have been providing financial audit services to domestic and international clients in the Asia Pacific region for many years. RSM member firms deliver audit services based on RSM’s audit manual and independence policies and knowledge of local statutory requirements. This means that no matter where you are or where your audit is taking place, you will receive a consistent technical approach and world class expertise.

Companies should choose an auditor that has consistent international audit practices and standards. RSM International’s Transnational Assurance Services Executive Committee is charged with developing the overall direction of the member firm’s transnational

assurance services, including the nature and scope of those services and the manner in which they should be delivered.

This forms the basis of the RSM Audit Methodology, a risk-based audit methodology that complies with International Standards on Auditing and is regularly updated for new technical pronouncements and guidance on best practices. By applying this methodology, RSM member firms offer a tailored audit approach with an emphasis on early planning and understanding how your business operates.

The aim is to provide clients with an effective, cost efficient, value-added independent audit, performed in a timely manner by experienced professionals.

Tax

As globalisation continues, the number of companies wishing to invest in the Asia Pacific region is increasing. It can be a challenge to understand both local tax regulations and international tax implications. Our member firms’ in-country experts provide input on the impact of tax on investment models which, when integrated with cross-border tax knowledge, produces effective global tax solutions.

RSM member firms work on a Centre of Excellence principle, enabling tax professionals in different jurisdictions to work together to offer their clients pragmatic solutions. In addition, our International Tax Executive Committee regularly brings together leading tax

partners from member firms around the world so they can maintain the highest possible quality standards to meet clients’ cross-border tax needs.

Local and international tax services include:

- Outbound and inbound investment structuring
- International tax planning
- Transfer pricing
- Cross-border cash planning covering profit repatriation, funding and currency issues
- Indirect tax
- Customs and trade
- Workforce solutions such as expatriate advice

Helping you balance your risk

Risk management

Organisations can face a wide range of risks that may jeopardise their ability to achieve their objectives. The consequences of inadequate or failed internal processes, people and systems or of external events should not be underestimated and can have a devastating effect on a business. It is a business necessity to put in place frameworks, processes and controls and provide training to manage risk by minimising the occurrence and effects of events and threats faced by an organisation.

Ultimately effective risk management will:

- Improve the identification of opportunities and threats
- Further develop the governance and control frameworks within a business

- Help organisations operate efficiently and contribute to improved performance
- Aid decision making and planning by accounting for uncertainty and assessment of actions that may or may not be taken

RSM member firms have a comprehensive range of risk management services designed to bring a new perspective to complicated issues within organisations, including:

- Corporate governance
- Internal audit and assurance on risk consulting
- Regulatory consulting
- Information technology consulting
- Risk management consulting

Transaction services

As a buyer, you want to be sure you are making the right acquisition. You need to anticipate the risks and issues that may arise. As a seller, you want to ensure that you understand all of the potential pitfalls and realise your shareholder value. If you are listed on a capital market or you are contemplating an Initial Public Offering (IPO) you need to know that your advisors have the experience and know-how to see your company through any transaction. If you are merging two businesses, you may benefit from an independent team who have experience of working with companies like yours to maximise the value from such a merger and minimise the impact on your management team, staff and customers.

RSM member firms can provide the full range of corporate finance, lead advisory and transaction support services. From pre-deal evaluation through to completion and post-deal integration or separation, our member firms offer sound, practical and innovative advice.

Services include:

- Buy-side due diligence for mergers and acquisitions
- Lead advisory work for M&A activity across Asia Pacific
- Pre-disposal planning, including vendor due diligence
- Flotations, circulars, Class 1 transactions and working capital reviews

Korean architecture

“The demand for risk management services is increasing at a rapid rate across Asia Pacific as organisations realise how positive risk management can add value and help create a performance culture.”

Jean-Marc Imbert
Head of Risk Management, RSM Bird Cameron, Australia

"IFRS is set to be the common accounting language of financial reporting worldwide. A thorough knowledge of IFRS is now essential for internationally active growing businesses."

Jane Meade
National Technical Director, RSM Bird Cameron, Australia

Supporting you all the way

IFRS services

It is essential for internationally active growing companies to have a comprehensive knowledge of International Financial Reporting Standards (IFRS). These are complicated standards and it is evident that many Asia Pacific companies are still in the transition phase of implementation.

Following the development of a simplified IFRS for small and medium sized businesses, it appears to be only a matter of time before all types and sizes of entities in most countries are required to adopt IFRS either in full or in this simplified form.

RSM member firms' ability to deliver consistently high quality IFRS services is based on technical excellence, shared information, advanced training in complex areas and a strong network of IFRS Champions who meet regularly to share their experience and expertise.

Local and international IFRS services include:

- IFRS conversion projects
- Due diligence in an IFRS environment
- Valuations relating to the purchase price allocation process
- Advice on share-based payments
- Audits of IFRS financial statements
- Reconciliations between IFRS and US GAAP and IFRS and local GAAP
- IFRS training

Corporate recovery & insolvency

In periods of economic uncertainty, businesses can find themselves in financial difficulty.

RSM member firms have corporate restructuring experts who work with company directors of organisations that are entering a period of sustained underperformance and financial insecurity. They work with financial institutions, turnaround professionals and venture capitalists to provide specialist corporate restructuring advice and assistance.

RSM member firms offer commercially sound and pragmatic guidance to improve business performance and enhance stakeholder value.

RSM member firms' services include:

- Independent business reviews
- Turnaround and restructuring
- Exit strategy planning
- Debt advisory assistance
- Corporate insolvency
- Personal insolvency



Taj Mahal, India

Auditing, accounting,
consulting, tax &
advisory services –
wherever you are
doing business.

Talk to us.
Discover how we
can grow together.

For an immediate response contact:

Neil Hough

RSM Asia Pacific Regional Director

E neil.hough@rsmi.com.au

or

Lynnette McGowan

RSM Asia Pacific Regional Co-ordinator

E lynnette.mcgowan@rsmi.com.au

RSM Asia Pacific

Level 8 Rialto South Tower

525 Collins Street

Melbourne, Victoria, 3000

Australia

T +61 3 9286 1862

F +61 3 9286 1999

www.rsmi.com



RSM International Executive Office

11 Old Jewry
London
EC2R 8DU
United Kingdom

T: +44 (0)20 7601 1080

F: +44 (0)20 7601 1090

E: rsmcommunications@rsmi.com

www.rsmi.com

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